



RECRUITMENT AND MARKETING ADVISOR ACADEMY 2019

WESTIN DFW AIRPORT
DALLAS, TX

FRIDAY, FEBRUARY 15

5:00 pm – 6:30 pm Dinner
6:30 pm – 9:30 pm Welcome

SATURDAY, FEBRUARY 16

8:00 am – 8:15 am Opening Session
8:15 am – 9:00 am Pre-Recruitment Strategies
9:00 am – 10:15 am Building Rotation Groups and Bump Rotation
10:30 am – 11:45 am Matching Strategies
12:00 pm – 1:00 pm Lunch
1:00 pm – 2:00 pm Recruitment Back Office: Assessment Changes for Fall 2019
2:15 pm – 5:45 pm Round by Round Conversations Breakouts
6:00 pm – 7:30 pm Dinner
7:30 pm – 9:30 pm Area Meetings with RMD

SUNDAY, FEBRUARY 17

8:30 am – 9:15 am RFM for Advisors
9:15 am – 10:00 am Bid Day/Snap Bidding
10:15 am – 11:30 am Continuous Open Recruitment Breakouts
11:45 am – 12:00 pm Closing Session