



# Alpha Delta Pi

BE THE FIRST

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Hello Campus Partners,

In the 31 days since our last communication to you all, the world is seeking what returning to “normal” will look like. At Alpha Delta Pi, we are taking advantage of the challenges COVID-19 has presented our industry in a way we believe our founders could relate to: prioritizing the needs of our members, simplifying our purpose, and collaborating in ways to ensure the longevity of the sisterhood. Since there are various updates to provide, we want to list them out below to make sure our position within each topic is clear.

## RECRUITMENT

There is no map, no Yelp review, not even a flashlight...nothing for our industry to utilize as we embark on a new journey of sorority recruitment. Despite the initial roadblocks, we have an enormous opportunity to make sisterhood more accessible. We are excited to partner with you on the implementation of the [new NPC policies](#) to make this happen. Our alumnae volunteers are also hard at work preparing our chapters for the various landscapes they will encounter this summer and fall. As we continue to navigate the months and changes ahead, it is the mission of our team to remain in a proactive partnership with campus-based professionals. If there is anything else we can help answer or if you would like to connect with your staff counterpart further, please do not hesitate to reach out.

## ENGAGEMENT

In all we do, we are prioritizing care and understanding when working with advisors and collegiate officers. Here are a few resources we would like to highlight and reference should you engage with any of our officers and advisors:

- On May 20, we hosted a virtual Senior Celebration featuring Emily Erkel, International President; Senior Speaker Christiana Gess, Theta Psi–Rollins

College; and special guest, Alpha Delta Pi alumna and author of *Live in Love*, Lauren Akins, Alpha Kappa–University of Tennessee, to celebrate our roughly 4,500 graduating members!

- In February, a Collegiate Advisory Committee was created to provide space for collegians to give direct input to the leadership of our organization that will help ensure our initiatives remain relevant and promote a positive membership experience for all members. Over the course of the last three months, we have utilized this committee in various ways as we navigated members leaving campus, chapter meetings going online, seniors graduating, and preparation for the fall. The following institutions are being represented on this committee, chaired by Sarah Davis-Candeto, International Vice President, by way of seven fabulous undergraduate members: Wake Forest University, Susquehanna University, University of Arizona, University of Kansas, Florida State University, University of Akron, and the University of Tennessee. [Meet them all here!](#)
- As of today, Alpha Delta Pi chapters have ~1,300 Alpha members. These are women of all years in school at the start of their ADPi journey who are now geographically separated from their chapter sisters. To ensure that our newest members received unique engagement during this time apart and were able to connect to the greater Alpha Delta Pi sisterhood in a tangible way, we asked our volunteers to make a quick call, write a note, or send an email to these women at various points throughout the summer.
- As advertised in our last email, we have been busy providing opportunities to engage members at every level through our Sisterhood from Coast to Coast landing page. Here are the highlights:



### Be the First Webinars

We will continue offering various topics and speakers within our [Be the First series](#).

Our next speaker on June 4 is [Meghan Grace](#), who will speak about "Getting to Know Generation Z."

Diversity & Inclusion

Earlier this spring, Alpha Delta Pi [shared our intent](#) to examine our history to understand how it impacts our organization today and to serve as a catalyst for conversations and learning. Since then, our Diversity and Inclusion Committee has worked in partnership with staff and sorority leadership to develop education and resources to help our members engage in this critical topic together. Last week, we launched our newest education initiative, **Talk About**



**It Tuesdays** – an opportunity to learn about and discuss topics that are sometimes challenging to engage with but key to the sorority experience. This initiative is kicking off with a four-part webinar series centered around diversity, identity, and inclusion. [Learn more.](#)

In addition to this series, Alpha Delta Pi will be offering the following opportunities and resources for members:

- The summer 2020 issue of *The Adelphean* will feature an overview of our history and additional content centered around the topic of diversity, identity, and inclusion.
- Diversity and Inclusion training will be held for international volunteers and staff supporting chapters.
- Collegiate and alumnae members will have the opportunity to engage in town halls and discussion spaces related to these topics.
- Resources will be provided to chapters and volunteers to help support the member experience as it relates to diversity and inclusion.

This initiative is more timely than ever, and we'll continue to evaluate opportunities to better support our members. If you have questions about these initiatives, please contact Diversity & Inclusion Committee Chair [Tara Fuller](#) or Education and Programs Specialist [Cristina Perez-Simmons](#).

## EXECUTIVE OFFICE UPDATES

- Our [summer intern program](#) is going virtual! While we will miss having these collegiate women flood the bunk room at Memorial Headquarters this summer, we will certainly not have to miss out on the incredible work they will be able to do for the organization. Campuses represented in this class of interns are: Florida State University, East Tennessee State University, University of

California, Davis, Samford University, Baylor University, Quinnipiac University, University of Northern Iowa, and the University of Tennessee!

- Executive Office staff will no longer be fully remote starting June 1 when we begin a rotational schedule with hopes to return to the office with all staff in early July. We are balancing being cautious and thrilled to return to the building and see one another, as we hope you all will be able to do soon as well! It will be great to see old faces in person AND new ones as we have hired five new staff members over the past few months to fill various roles within our Operations, Marketing & Communication, Finance, and Information Technology Departments!
- Our staff is working diligently to determine how our Leadership Consultants will be able to support chapters in the coming academic year. As campuses set guidelines for campus visitors and campus events, we will know more about what the chapter visit landscape will look like and will share updates about our LC team.

## OTHER NEWS

Continue to check our [COVID-19 webpage](#) for relevant information, updates, and resources. Here are a few other, more broad updates that we want to make sure you do not miss:

- We are pleased to share with you a [rare special issue](#) of *The Adelphean*. Our chapters and members found themselves in unique situations this spring as the COVID-19 pandemic affected sorority operations, individual lives, and communities around the world. As all leaders do, our women stepped up to the challenge, and we are excited to share a few of their stories with you.
- On May 15, Alpha Delta Pi's Founders' Day, the Alpha Delta Pi Foundation hosted our 5th Annual Day of Giving. Despite missing out on the Roar Room (our Training Room converted into an environment buzzing with excitement and activities for 27 hours straight), we were able to maintain the energy to raise \$545,805 from 2,028 donors! Thank you if you were a Friend of Alpha Delta Pi and able to give or share our efforts in raising funds that will support so many members and initiatives we hope to provide in the year to come.
- The Alpha Delta Pi Housing staff is working to ensure house corporations and all our facilities are stable throughout the upcoming academic year and into the years to come. The International Housing Corporation, in partnership with local house corporations, will remain flexible as we collaborate to determine how to manage facility operations, create tools for a safe community, and join with all

members to each do our part in preventing the spread of this virus. We will be sure to provide more details around this when they are ready.

That is all for now! If you have any updates for us regarding staff or campus updates, feel free to email your Collegiate Services Specialist below to notify us. Thank you for all that you are doing and continue to do; we are always grateful our chapters have your on-campus assistance to rely on. Until next time, we wish you a summer full of good work AND rest.

Fraternally,

[The Collegiate Services Team](#)

[Ginny-Beth Joiner](#), Director of Collegiate Services

[Katie Buteau](#), Collegiate Services Specialist - Western District

[Amanda Fishman](#), Collegiate Services Specialist - Southern District

[Meg Hoffay](#), Collegiate Services Specialist - Central District

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## Alpha Delta Pi

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